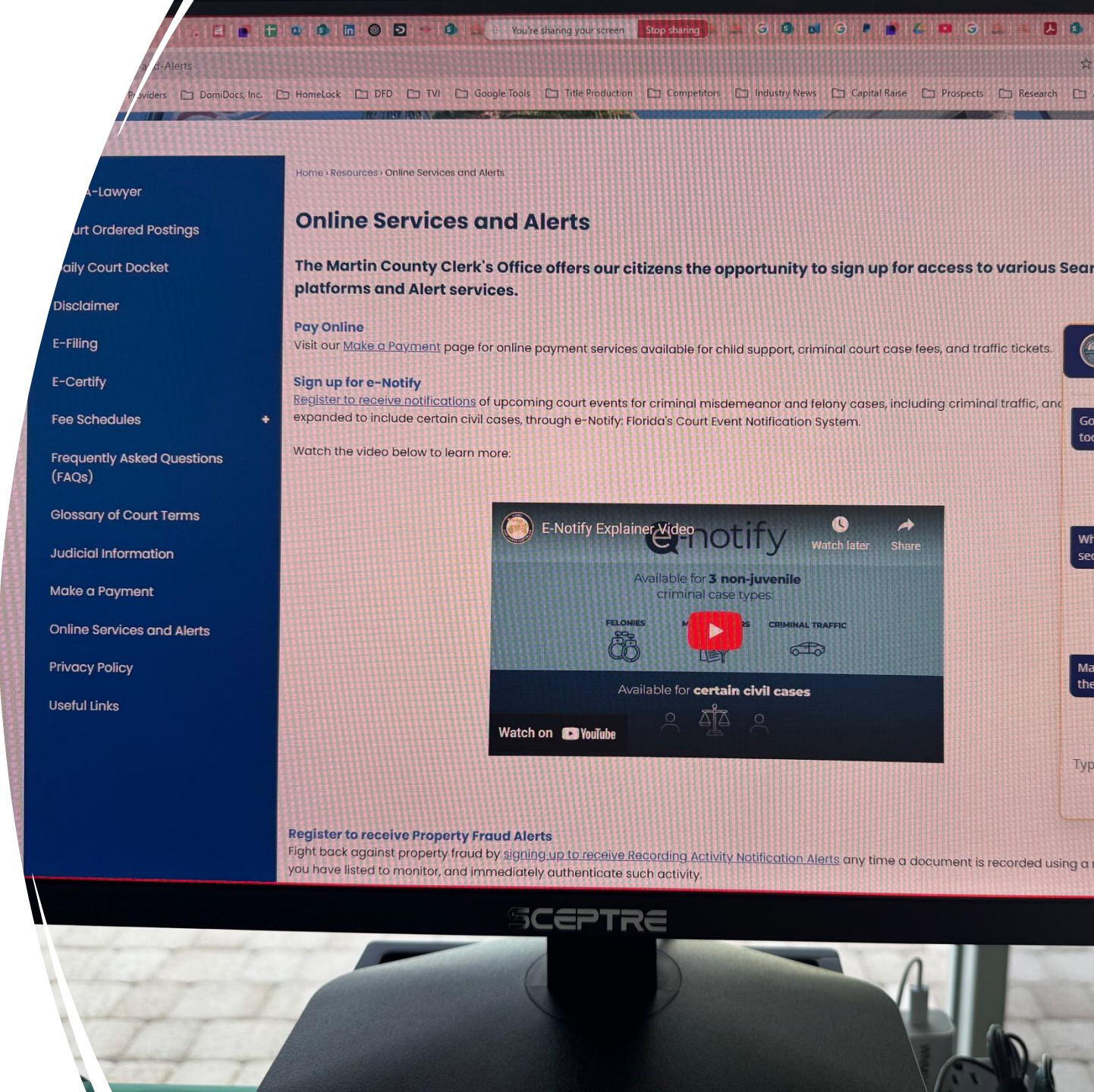


# Case Study: Don't Rely on Your County Email Alert To Provide Protection

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Problem:

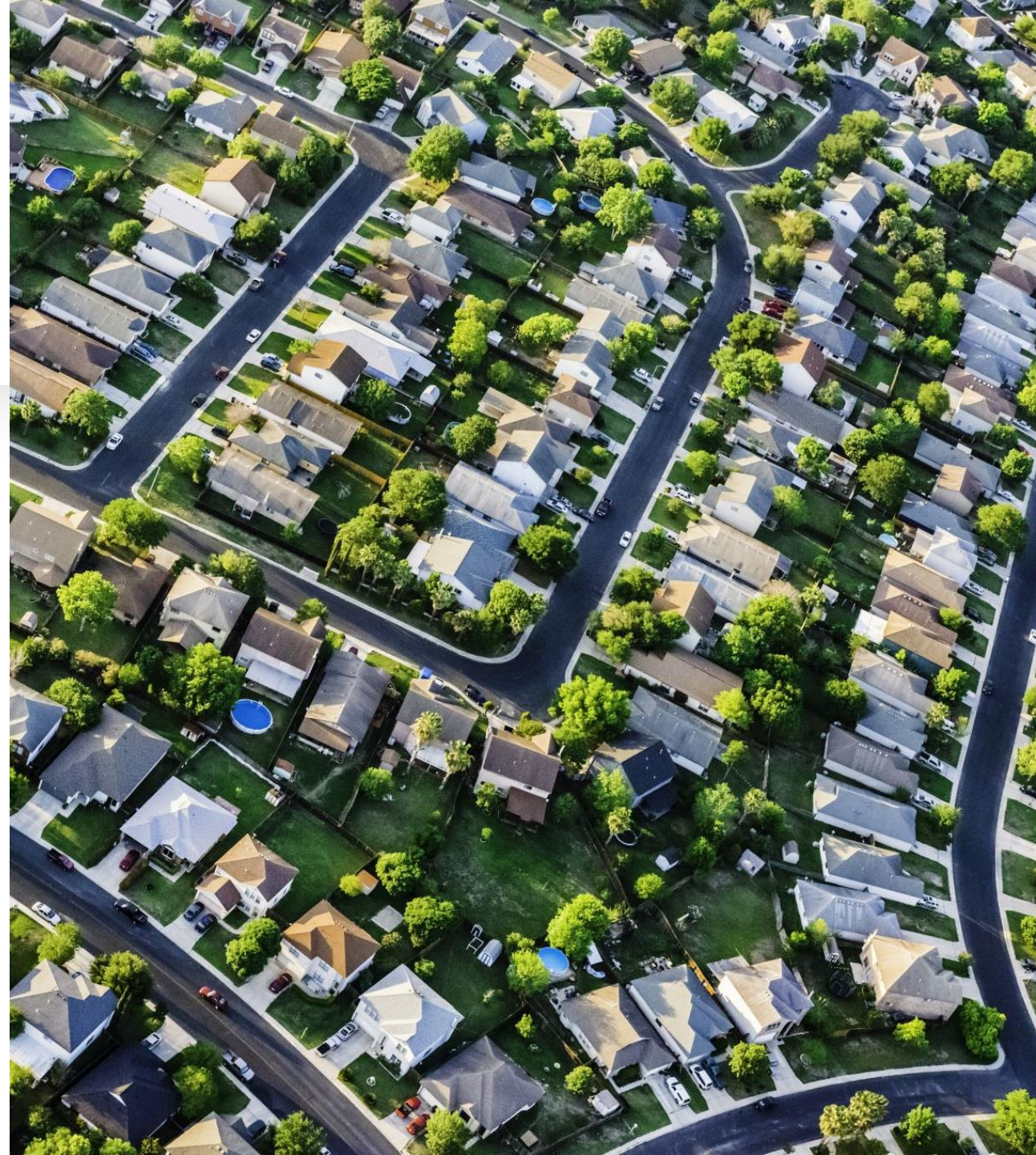
County Email Is Flawed  
Using Name Match Not  
Parcel & Address. . .





## Problem: County Email Is Flawed Using Name Match Not Parcel & Address. . .

This case study highlights a real-world example involving a Homeowner in Martin County, Florida experiencing **Martin County Clerk's "eNotify" and property alert system**. Despite registering for alerts, the Homeowner never received a notification when a **second mortgage was recorded** on the property. This oversight underscores a critical flaw in county-based systems **alert limitations based on name variations** and demonstrates why **DomiDocs' HomeLock™ is the only modern solution** homeowners can trust.





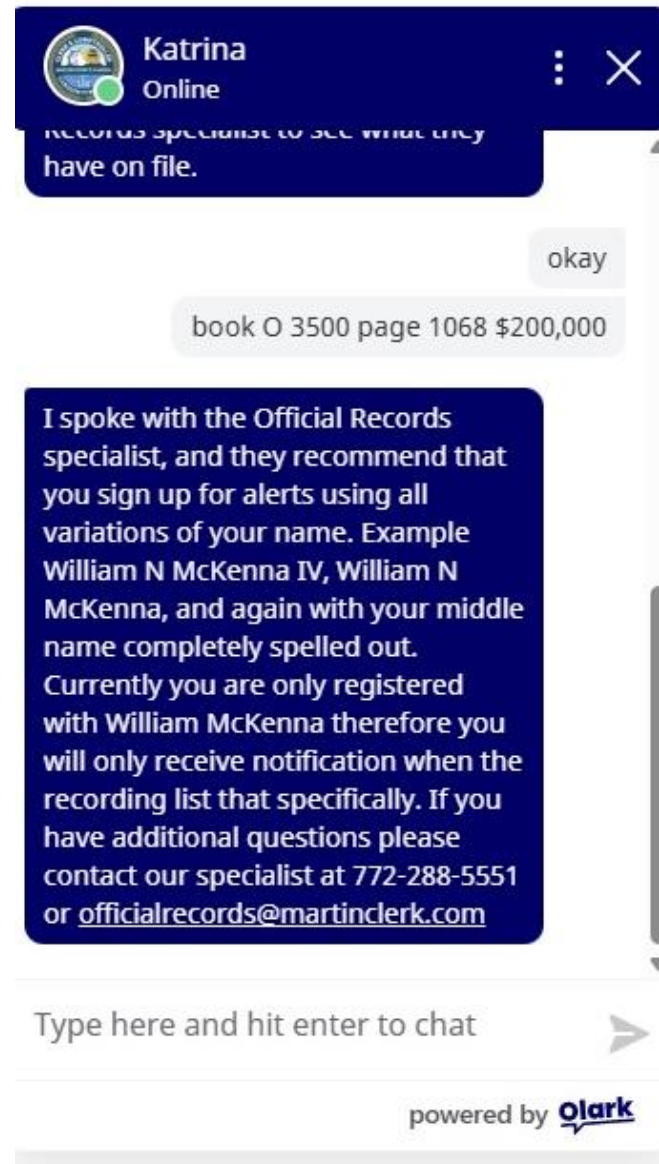
# County System Example Case in Martin County

As seen in the chat screenshots with a Martin County Clerk representative:

*“You are only registered with ‘William McKenna’ therefore you will only receive notification when the recording lists that specifically.”*

The county suggested registering for **multiple name variations**, such as:

- William N. McKenna IV
- William N McKenna
- William McKenna
- Full middle name spelled out



*This approach is:*


- **Cumbersome:** Most homeowners don't think to register multiple name versions.
- **Inconsistent:** Human error in document recording may lead to alert failure.
- **Insufficient:** Important filings like second mortgages can slip through undetected.
- Homeowner's second loan went unnoticed because the alert system failed to recognize his full legal name format.
- Common names will not be accurate.
- Names with commons, suffixes, periods and space will not be caught.
- Over-reporting and under-reporting using owners name not tracking on the parcel nor address

# HomeLock™ Catches Mortgage That County Email Didn't

## Key Advantages of HomeLock™:


- ✓ Alerts by **Parcel ID and address**, not name
- ✓ Covers **fraud, new liens, and unauthorized changes**
- ✓ Tracks changes to **mortgages, deeds, titles**, and more
- ✓ Sends **instant alerts** via email or mobile
- ✓ Uses a **centralized, nationwide database**





First Scan: 12/15/2020  
Last Scan: 06/27/2025  
Next Scan: 07/03/2025

START HERE



ALERT MONITORING DASHBOARD

MLS

✓

REALTOR

✓

ZILLOW

✓

TITLE

✓

PRE-FORECLOSURE

✓

REDFIN

✓

CRAIGSLIST

✓

TRULIA

✓

LIENS

✓

VACANT

✓

Click + to expand details. Click - to collapse details.

Active Alerts




Alert History

7 Year History

Property Index

Notification History

Add Notification Email

Alert ID	Date	Alert Level	Alert	Summary	Notes	Alert Action
31014	06/18/2025	2	MTG Details	Mortgage Details 3521 SE Clubhouse PL	<div>+</div> <div></div>	<div>Choose</div> <div>▼</div>
3319	06/05/2025	1	HISTORY	Historical County Records 3521 SE Clubhouse PL	<div>+</div> <div></div>	<div>Choose</div> <div>▼</div>
30872	06/05/2025	4	DEED/MTG	Stand Alone Mortgage	<div>+</div> <div></div>	<div>Choose</div> <div>▼</div>

Showing 1 to 3 of 3 entries

Previous

1

Next

Parcels 

+

# HomeLock™ 3.0+AI vs. County Email System Monitoring

Monitoring		
Features	HomeLock™ 3.0+AI	County Services
Scans by Property Address and Parcel Number	✓ Accurate and precise monitoring of records tied to your property's parcel and address	✗ Only scans first and last name, prone to under alerting
Monitors Rental and Sales Websites	✓ Tracks online platforms like Zillow, Redfin, Craigslist, and social media for unauthorized activity	✗ No online or digital monitoring available
Monitors Courthouse Records	✓ Comprehensive scans of deeds, mortgages, liens, and 200+ data points	✗ Limited to deeds and mortgages only
Vacant Land Protection	✓ Protects vacant properties, a primary target for criminals	✗ No targeted vacant land protection
Protects Properties Held in LLCs, Trusts, Corporations	✓ Comprehensive coverage for all ownership types	✗ Limited to individual-owned properties

# HomeLock™ 3.0+AI vs. County Email System Alerting

Alerting		
Features	HomeLock™ 3.0+AI	County Services
Threat Severity Index	✔ Alerts categorized by risk levels (Level 1–4) for targeted responses	✗ No alert prioritization system
Real-Time, Multi-Channel Alerts	✔ Immediate <b>Call, SMS, and Email Alerts</b> for high-risk threats	✗ No real-time alerts provided
Glossary of Alerts for Homeowners	✔ Easy-to-understand glossary explaining potential threats and alerts	✗ No homeowner education or guidance
Routine Updates for Monitoring	✔ Regular email updates to keep you informed	✗ No proactive communication
Monthly Alert Reports	✔ Summarized reports with ongoing monitoring details	✗ No reporting provided

# Case Study Conclusion: Do Not Trust a Flawed County System

**HomeLock™** stops fraud before, during, and immediate after giving homeowners the advantage over criminals.

## **HomeLock™ offers:**

- ✓ Parcel # & Address-based monitoring
- ✓ Real-time alerts
- ✓ Data Correction & Fraud Resolution Services

Don't risk your largest asset to county systems that are passive, inconsistent, and dependent on name variations. Your property deserves more than outdated systems.

Trust: [HomeLock™](#)

**HOMELock™** 3.0 AI  
RESIDENTIAL PROPERTY FRAUD PROTECTION

